



smart store™

Catalogue 2-2020



Clever solutions
for **modern living**

smart
store™

THE ORIGINAL

The first SmartStore™ box was launched in 1995. The goal was to build the best box on the market. Over the years, SmartStore™ has developed into a unique concept of storage solutions for home users and professionals alike.

SmartStore™ equals excellence in execution. Premium quality, Scandinavian design and consumer-relevant innovation are at the heart of everything we do. SmartStore™ endures time and rough conditions, providing clever details and functional add-ons that make storage so simple. Your belongings are always safe and easy to find, and you can enjoy the feeling of knowing that everything is in its place. Everyday.



Making your household more functional since 1995. SmartStore™ combines style with functionality. Having your things in order has never been this easy!

10
YEARS
GUARANTEE

FOOD
APPROVED

- 40° C
+ 100° C

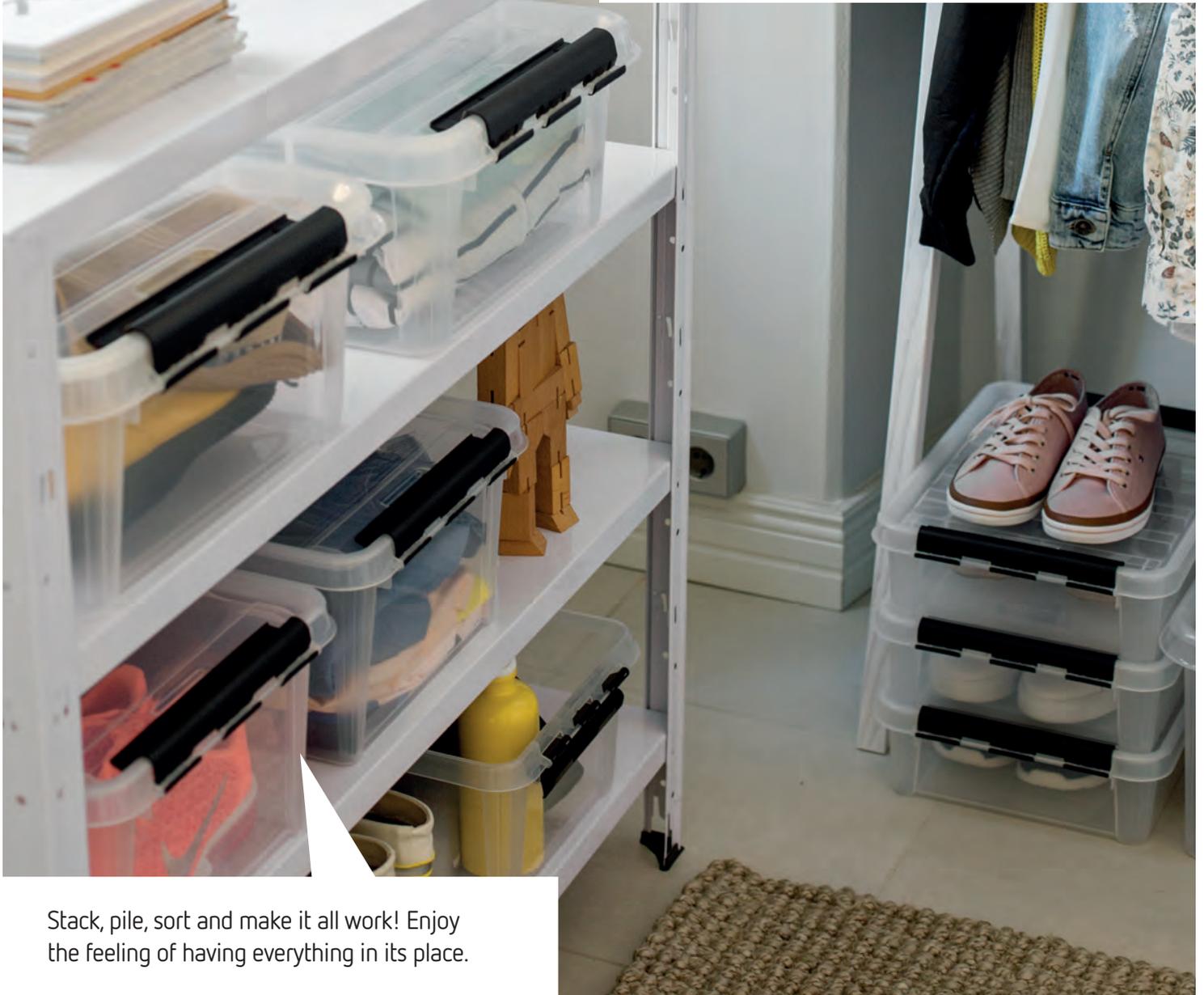
BPA
& PHTALATE
FREE





STORAGE SOLUTIONS FOR ALL NEEDS

SmartStore™ is the Scandinavian market leader in general storage. This unique concept offers a wide range of box sizes, designs, colours and inserts. SmartStore™ adapts easily for different needs and gives inspiration on how to organize everyday life.



Stack, pile, sort and make it all work! Enjoy the feeling of having everything in its place.

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COLLECT

SmartStore™ Collect is an innovative recycling solution. It facilitates sorting and storing of packaging waste, making everyday life easier and more sustainable. Modern Scandinavian design underlines durability and functionality; the solution can be integrated into existing systems, or used free-standing.

The boxes are made of recycled plastic, and the lid is bamboo. The sturdy big box also transforms into a practical stool.



I'm made
from recycled
plastic :-)

Made by Orthex™

NEW!



Place the big Collect 76 L box by the entrance and use as a seat when needed!



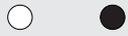
The 13 L bins can also be placed inside cabinets and drawers.

COLLECT

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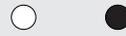
COLLECT BOX 76L

57x38x42 cm
3066010 3066789



COLLECT BOX 76L + BAMBOO LID

57x38x42 cm
3076010 3076689



COLLECT SMALL BIN 13L

34x17,5x32 cm
3065785



BAMBOO LID FOR COLLECT BOX 76L

37x28x1 cm
3614100



LID FOR SMALL BIN 13L

34x17,5x32 cm
3067785



SmartStore™ Collect is a stylish solution for modern interiors. Sorting and storing packaging waste does not need to be hidden anymore!



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RECYCLED

SmartStore™ is proud to present a new range, made of 100 % recycled raw material. In our factories, we transform post-consumer and industrial plastic waste into new products, giving discarded plastic a new life.

The recycled products have the same qualities and benefits as virgin plastic. They are durable, light-weight and versatile.

NEW!



The range of SmartStore™ Recycled boxes include our most popular box sizes, made from 100 % recycled post-consumer plastic. The products are available in a modern taupe color. The opaque finish gives excellent impact resistance for long-term use, and the range is perfect for all-round storage e.g. in the car, garage or basement.



RECYCLED BOXES

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RECYCLED 2
21x17x11 cm
3521708



RECYCLED 10
34x25x16 cm
3482708



RECYCLED 15
40x30x18 cm
3508708



RECYCLED 31
50x39x26 cm
3510708



RECYCLED 45
59x39x31 cm
3476708



RECYCLED 65
59x39x43 cm
3477708



RECYCLED 70
72x40x38 cm
3530708



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BASKET RECYCLED

SmartStore™ Basket Recycled is a tribute to Nordic design. The range is made from 100 % recycled plastic, in white and taupe color. The construction is lightweight, durable and suited for both dry and wet surfaces. The baskets fit perfectly in the hallway, bedroom, bathroom, home office or closet, hiding away all the small items.



Store with style! Basket series combines functionality and design in home storage.



This series comes with two different lid options. Stylish bamboo and durable plastic.

Optimal fit for standard size cabinets. Lids enable easy stacking of all three sizes.



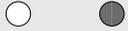
BASKET RECYCLED

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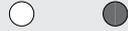
BASKET RECYCLED 1

16x16x7 cm
225100 225644



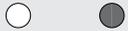
BASKET RECYCLED 2

25x17x7 cm
218100 218644



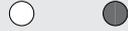
BASKET RECYCLED 10

37x28x10 cm
3185781 3185785



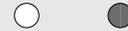
BASKET RECYCLED 15

37x28x15 cm
3186781 3186785



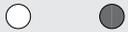
BASKET RECYCLED 20

37x28x20 cm
3187781 3187785



BASKET RECYCLED PLAST LID

38x28x1 cm
3184781 3184785



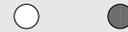
BASKET LID

37x28x1 cm
3180100



BASKET RECYCLED LABEL 2-PACK

2x11x19 cm
3181781 3181785



I'm made
from recycled
plastic :-)

Made by Orthex™



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COMPACT

The modern and space-efficient small storage solution. One of today's trends is to make everything as compact and lean as possible. SmartStore™ Compact meets several modern needs with a series of modular storage boxes that makes your everyday life easier. SmartStore™ does its magic especially in the kitchen where things must be right at hand.



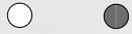
SmartStore™ Compact is perfectly suited for the kitchen. Foods, spices, oils, bottles and bags. Everything at hand.

COMPACT

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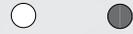
COMPACT XS LID

14,5x10x2 cm
10510 10563



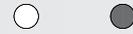
COMPACT S LID

19.5x14,5x2,5 cm
10710 10763



COMPACT M LID

29x20x2,5 cm
10910 10963



COMPACT XS

14,5x9,5x6 cm
10410



COMPACT S

20x14x7,5 cm
10610



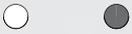
COMPACT M

29,5x19,5x12 cm
10810



COMPACT L LID

39,5x29x2,7 cm
11110 11163



COMPACT L

40x29x15,5 cm
11010



Modularity is the key to more organized storage. Thanks to smart lids and clever design, SmartStore™ Compact works as a replacement for old-fashioned closets. Smooth surface makes it also easy to clean.



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COMPACT CLEAR

SmartStore™ Compact Clear is a modern small storage solution for the home. The transparent bins are perfect for organizing the fridge. Everything is easy to find and food waste is minimized. Compact Clear is also a great system for organizing bathroom items, or home office supplies. The modular concept works equally well inside cabinets and drawers, as well as placed on shelves and countertops.



Lids can be used as practical trays.



Perfect visibility of the contents, and different sizes to keep all your small and medium-sized items in order.



COMPACT CLEAR

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COMPACT CLEAR XS LID

14,5x10x2 cm
10590



COMPACT CLEAR S LID

19.5x14,5x2,5 cm
10790



COMPACT CLEAR M LID

29x20x2,5 cm
10990



COMPACT CLEAR XS

14,5x9,5x6 cm
10490 (KITCHEN STORAGE)
104390 (GENERAL STORAGE)

COMPACT CLEAR S

20x14x7,5 cm
10690 (KITCHEN STORAGE)
106390 (GENERAL STORAGE)

COMPACT CLEAR M

29,5x19,5x12 cm
10890 (KITCHEN STORAGE)
108390 (GENERAL STORAGE)

COMPACT CLEAR L LID

39,5x29x2,7 cm
11190



COMPACT CLEAR L

40x29x15,5 cm
11090 (KITCHEN STORAGE)
110390 (GENERAL STORAGE)



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CLASSIC

A flexible storage solution of 18 box sizes from 1 liter to 70 liters. Different sizes and shapes make it possible to bring order to every space. Clever storage divider inserts make it easy to keep things separate inside the box. SmartStore™ Classic is the professional organizer that puts everything in its place.



Shiny and smooth surface on both inside and outside makes cleaning easier.



Different sizes for different places. A wide range of products give several options for better organisation.



CLASSIC

- Black clips
- White clips

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New size!



CLASSIC 0,5 15x9x6 cm
3452070 3452141

-
-



CLASSIC 1 21x17x6 cm
3520070 3520141

-
-

New size!



CLASSIC 1,5 20x15x11 cm
3453070 3453141

-
-



CLASSIC 2 21x17x11 cm
3521070 3521141

-
-



CLASSIC 3 21x17x15 cm
3522070 3522141

-
-



CLASSIC 4 38x14x11 cm
3455070 3455141

-
-

New size!



CLASSIC 5 30x19x11 cm
3456070 3456141

-
-



CLASSIC 10 34x25x16 cm
3482070 3482141

-
-

With inserts



CLASSIC 4 + 4 INSERTS
3458010 3458141

-
-



CLASSIC 11 34x25x27 cm
3483070

-



CLASSIC 12 28x28x17 cm
3495070 3495170

-
-



CLASSIC 13 28x28x32 cm
3496070

-



CLASSIC 15 + 6 INSERTS
3507190 3507110

-
-



CLASSIC 14 40x30x11 cm
3589070 3589141

-
-



CLASSIC 15 40x30x18 cm
3508390 3508141

-
-



CLASSIC 15 + 7 INSERTS
3598090

-



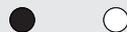
CLASSIC 16 40x30x32 cm
3493070 3493141



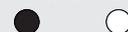
CLASSIC 24 50x39x18 cm
3494070 3494141



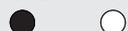
CLASSIC 31 50x39x26 cm
3510070 3510141



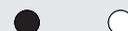
CLASSIC 45 59x39x31 cm
3476070 3476141



CLASSIC 50 50x39x41 cm
3542070 3542270



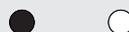
CLASSIC 65 59x39x43 cm
3477070 3477141



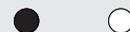
Boxes with 4 wheels



CLASSIC 35 72x40x19 cm
3541070 3541141



CLASSIC 70 72x40x38 cm
3530170 3530141



INSERTS

For optimized and customized storage. SmartStore™ offers smart accessories for keeping things in order inside the box. Enough with the mess and disorder! Now there is a place even for the smallest items.



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Look how perfectly the inserts fit! Simple solutions are often the most clever ones.



Self-adhesive label holders for convenient marking.



Having a lot of something doesn't mean it can't be organized.





3+3 INSERTS FOR BOX 14/15
26x11x12 cm 3566110 3566390
○ ●



ORGANIZER SMALL
25x16x4 cm 3616070
○



ORGANIZER MEDIUM
29x19x6 cm 3617070
○



ORGANIZER LARGE
38x27x7 cm 3618070
○



INSERT FOR BOX 4
9x12x15 cm 3454010
○



INSERT FOR BOX 15
13x12x15 cm
3523110 3523390
○ ●



INSERT FOR BOX 14/15/16
38x29x10 cm 3564110 3564390
○ ●



INSERT FOR BOX 24/31/50
47x36x13 cm 3565110 3565390
○ ●



INSERT FOR BOX 12/13
26x25x9 cm 3630110 3630390
○ ●



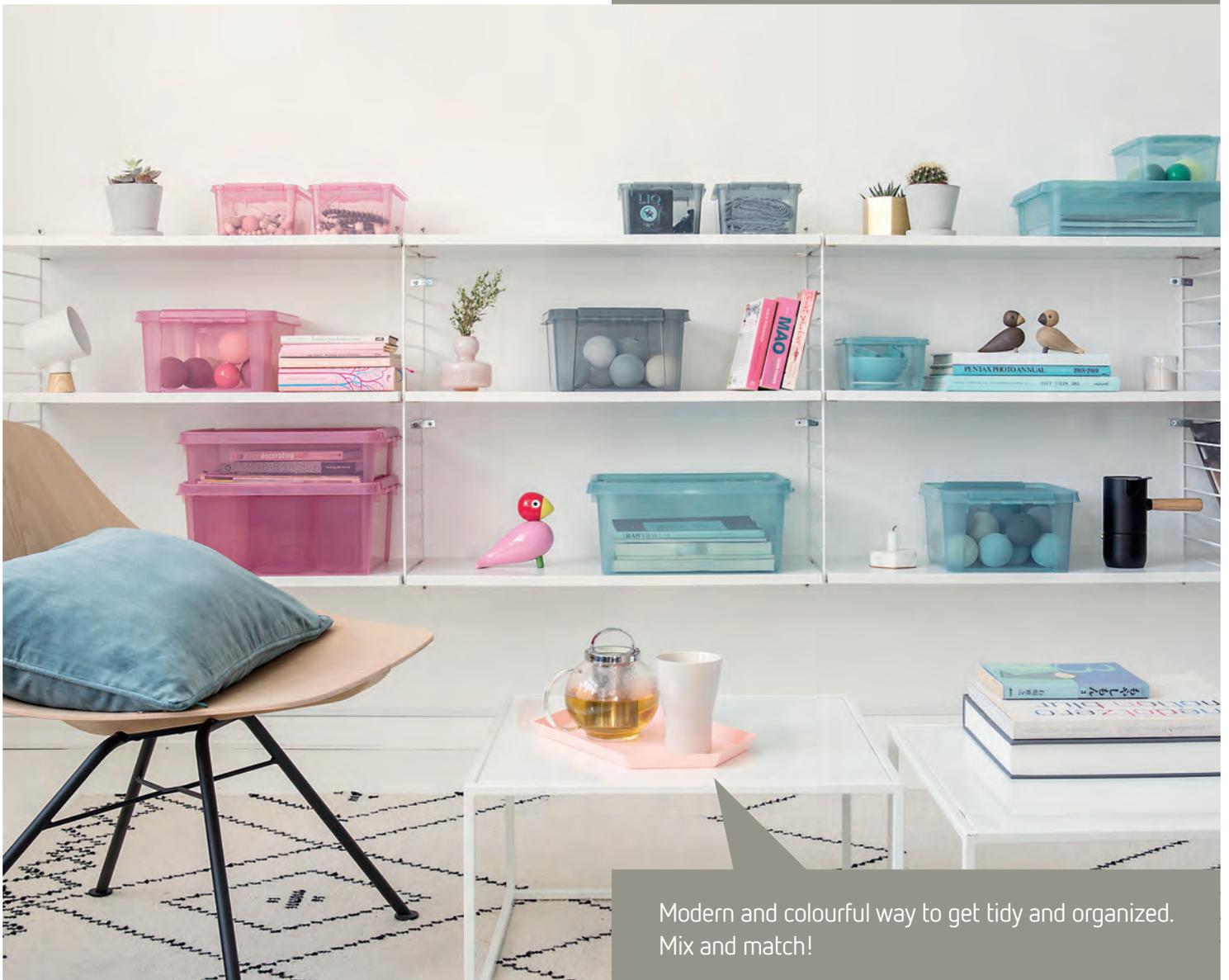
COLOUR

Meet the new SmartStore™ Colour range. A storage concept with three contemporary and commercial colours that suit different interiors and work together in perfect harmony. The boxes come in several sizes and shapes, and handy inserts help to organize even the smallest items and to keep everything in its place.



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The boxes fit perfectly into the kids' room!



Modern and colourful way to get tidy and organized.
Mix and match!



COLOUR 2 21x17x11 cm
3521972 3521976 3521975



COLOUR 10 34x25x16 cm
3482972 3482976 3482975



COLOUR 14 40x30x11 cm
3589972 3589976 3589975



COLOUR 15 40x30x18 cm
3508972 3508976 3508975



COLOUR 31 50x39x26 cm
3510972 3510976 3510975



COLOUR 45 59x39x31 cm
3476565



COLOUR 50 50x39x41 cm
3542975



COLOUR 65 59x39x43 cm
3477565



Box with 4 wheels

COLOUR 70 72x40x38 cm
3530565

With inserts



COLOUR 15 WITH INSERTS 40x30x18 cm
3507971



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DRY

Specially designed for challenging conditions! SmartStore™ Dry is ideal for secure storage in the attic, basement, cottage, boat or caravan. Dry is also an excellent choice for storage and transportation of food and liquids. Protect your things from bugs, dust and moisture. This safe box comes in three different sizes and with 10 years guarantee.

Keep your food and liquids away from dirt and unwanted visitors like bugs and insects.



Attics and basements are often dusty and sometimes even smelly places. SmartStore™ Dry protects your things from dirt and stale smells.



DRY

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DRY 15 40x30x20 cm
3460050



DRY 31 50x40x27 cm
3461050



DRY 45 60x40x35 cm
3462050



Don't worry! Pack your things and head out to the nature. The tight lid keeps your belongings clean and dry even in extreme weather and temperatures.

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PRO

Be unbreakable! SmartStore™ PRO is the storage box for rough and professional use. It is resistant to impact, weight and large temperature changes. Available in three different sizes and two colors. Choose the ones that best serve your needs. Black for DIY enthusiasts and white for catering professionals. SmartStore™ PRO can also be equipped with smart inserts for keeping the smaller items in order.



Safe and secure transportation of tools and equipment.



Robust design makes it suitable also for heavy and sharp objects.



PRO

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INSERTS SMARTSTORE™ PRO 15
13x12x15 cm
3523513



PRO 15 40x30x19 cm
3191090



PRO 31 50x39x26 cm
3193090



PRO 45 59x39x34 cm
3196090



PRO 15 40x30x19 cm
3191010



PRO 31 50x39x26 cm
3193010



PRO 45 59x39x34 cm
3196010



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BASIC

SmartStore™ Basic is range of practical storage products to keep big and small things in place. The Basic range includes stackable boxes in different sizes, with and without lid, sturdy crates, as well as various baskets.



Basic is perfect for storage of household items such as clothes, duvets, pillows or soft toys.

BASIC

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High-quality raw materials combined with innovative design enable a transparent yet very durable finish. Frosted surfaces on the lid and bottom bring an additional, sophisticated touch. Four practical boxes, each size developed for different storage needs.



BASIC S
38x27x20 cm (11 L)
3061070



BASIC M
46x36x25 cm (25 L)
3062070



BASIC L
58x39x30 cm (44 L)
3063070



BASIC XL
58x39x40 cm (60 L)
3064070



The boxes are modular and optimized for standard wardrobes.



The lid is placed on the box without a separate closing mechanism.



BASIC BASKET XS
19x10x5 cm
50164 50110
● ○



BASIC BASKET S
25x15x7 cm
50264 50210
● ○



BASIC BASKET M
38x27x15 cm
50364 50310
● ○



BASIC STACKABLE M
38x26x15 cm
511914 51191
● ○



BASIC STACKABLE L
42x28x17 cm
520914 52091
● ○



BASIC FOLDABLE BOX
48x35x23 cm (32L)
3526310
●



BASIC BOX 35L
52x42x26 cm
605914 60591
● ○



BASIC CRATE 12,5L
34x24x16 cm
5549090 5549270
● ○



BASIC CRATE 20L
39x30x21 cm
497644 49710
● ○



BASIC CRATE 30L
43x35x25 cm
500644 50010
● ○



BASIC CRATE 50L
59x39x28 cm
50467
●



BASIC CRATE 50L
59x39x28 cm
50465
●





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HOME

The SmartStore™ Home range combines transparent boxes with sleek, modern lids and white clips. The result is a stylish and harmonious storage system that matches beautifully with different interiors, such as living rooms, bedrooms and home offices.



All boxes come with smooth lid and white clips. The range also includes boxes with wheels.



HOME

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store™

New
size!



HOME 0,5
15x9x6 cm
3317070



HOME 1
21x17x6 cm
3320152

New
size!



HOME 1,5
20x15x11 cm
3318070



HOME 2
21x17x11 cm
3321152



HOME 3
21x17x15 cm
3322070



HOME 4
38x14x11 cm
3340152



HOME 5
30x19x11 cm
3319070

New
size!



HOME 10
34x25x16 cm
3335152



HOME 12
28x28x17 cm
3323070



HOME 14 40x30x11 cm
3325152



HOME 15 40x30x18 cm
3326152



HOME 16 40x30x32 cm
3327152



HOME 24 50x39x18 cm
3328152



HOME 4 + 4 INSERTS
38x14x11 cm
3348152



HOME 31 50x39x26 cm
3329152



HOME 45 59x39x31 cm
3338152



HOME 50 50x39x41 cm
3331070



HOME 15 + 6 INSERTS
3333070



HOME 65 59x39x43 cm
3339070



HOME 70 72x40x38 cm
3332070

Box with 4 wheels



HOME 15 + 7 INSERTS
3334070

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BEDROLLER

The new SmartStore™ 46 L Bedroller is the perfect solution for bedroom storage. It frees up valuable space under the bed, and can also create new storage possibilities in closets and wardrobes.

The bedroller is easy to move around thanks to the wheels. The frosted box is stylish and not too visible from under the bed, and the transparent lid makes the contents easily visible.

The foldable lid makes the box perfect also for smaller bedrooms; you can pull it out just half-way from under the bed, and still have easy access to the contents.



BEDROLLER
76x51x18 cm (46 L)
60010
○



Large box for storage of clothing and other items such as pillows and duvets.

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MEGA- ROLLER

Done with all the pillows, blankets and soft toys spread all over the household? SmartStore™ has a mega solution for this mega problem; a 120 liter Megaroller with wheels and a foldable lid. Keep your things in order in the best and biggest way.



MEGAROLLER
76x51x47 cm (120 L)
61791
○

Big solution for bigger things.



DECO

SmartStore™ Deco boxes are designed for specific purposes, for example storage of first aid supplies. The decorative lid illustrates the box content, and the clever inserts enable sorting of smaller items. Finally everything can be found in one place, ready to use, easy to transport.



Special shoe edition is designed to keep all the shoe care supplies in one place.



Perfect place for smaller tools and first aid materials.



DECO 12 FIRST AID
28x28x17 cm
3597110



DECO 12 SEWING
28x28x17 cm
3168210



DECO 12 SHOE
28x28x17 cm
3168290



DECO 15 TOOLS
40x30x18 cm
3171190

Inserts keep the contents in place

INSERTS in all Deco 15 boxes

INSERTS in Deco 12 box



IN-STORE SOLUTIONS

The SmartStore™ Instore Excellence concept drives increased sales!

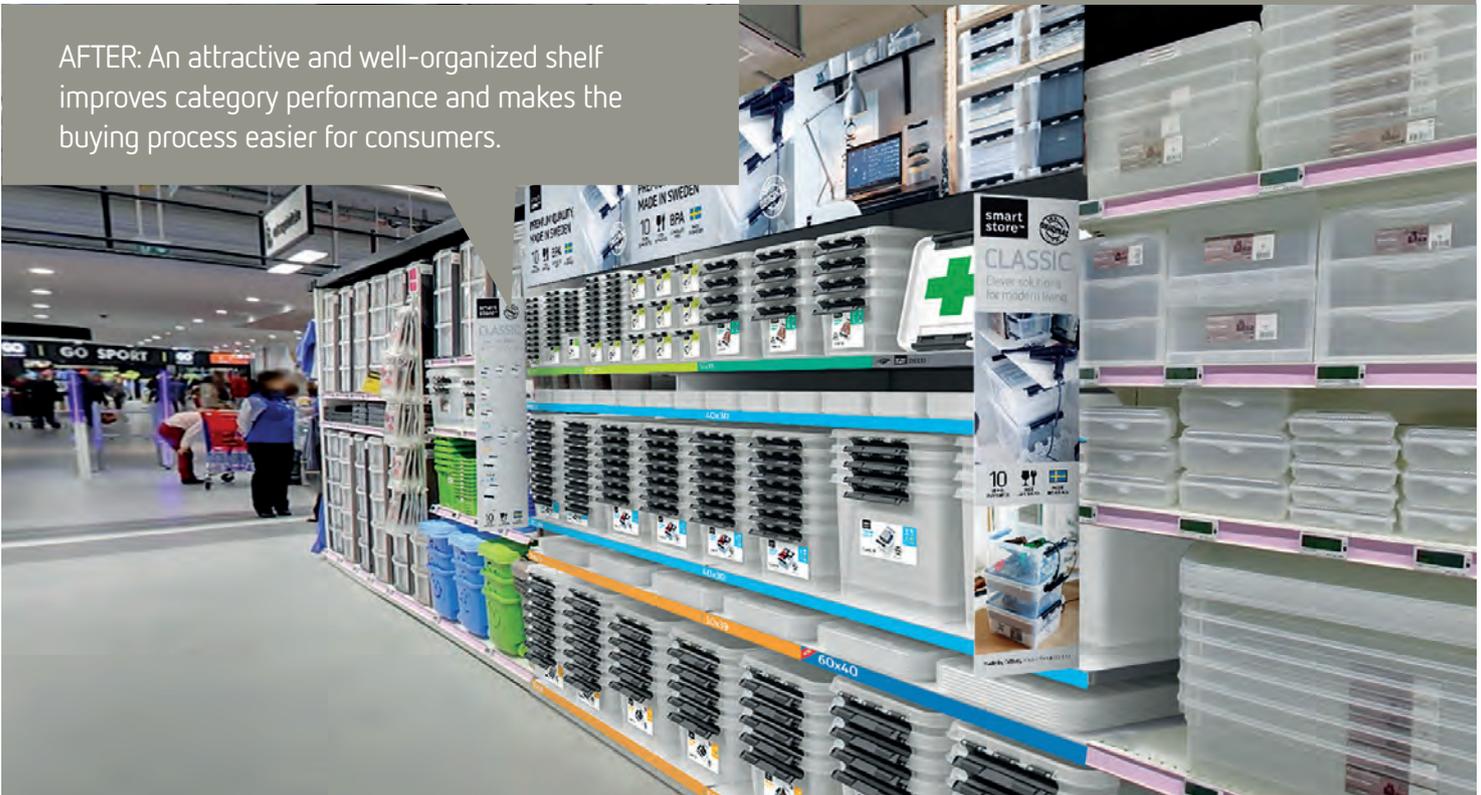
Help shoppers find the right storage solutions! Our SmartStore™ CLASSIC and SmartStore™ HOME products are colour-tagged to guide shoppers through the selection process. Many of our products can be stacked to save space and we also offer practical inserts and accessories to go with the boxes.

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BEFORE: Basic hypermarket situation at the storage section.

AFTER: An attractive and well-organized shelf improves category performance and makes the buying process easier for consumers.



Each colour represents a certain lid size and shows which boxes can be stacked on top of each other.



WEB ENVIRONMENTS

Our SmartStore™ Instore Excellence concept is easy to implement in webstore environments. The colour tags link products together and suggest related products. Want to hear more? Our sales representative will be happy to deliver more details to get you started!

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POINT-OF-SALE MATERIAL

SmartStore™ offers inspiring material for stores to boost sales. A wide range of ready-to-use POS materials attract consumers' attention and promotes the brand. POS materials are available for all concepts. We are also happy to provide customized materials to serve specific needs!



Big and bulkier products are often best displayed outside the regular shelf. Floor space can be efficiently utilized with our designated SmartStore™ floor units. These units allow pallets to be loaded directly onto the sales floor, transforming a standard hallway into a premium shopping area.



CLASSIC & HOME

Pallet collars create ready-to-sell units that can be efficiently handled and merchandised in-store. They uplift the category appearance and provide important information to consumers.



Complete the in-store visibility with SmartStore™ pop-up displays, top signs, and shelf banners.

COLLECT

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SmartStore™ Collect is an innovative recycling solution that facilitates sorting and storing of packaging waste. Give customers the feeling of Nordic design and quality with appropriate POS materials.



RECYCLED

SmartStore™ Recycled is a sustainable, all-round storage solution that transforms plastic waste into new products. The durable boxes are perfect for example for the storage room, garage or basement.



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PRO & DRY

We help you to create a professional SmartStore™ section, whether you run a DIY store, hardware store, garden center or a specialty department e.g. at a hypermarket. Make use of the existing floor space with our branded pallets, and create visibility at the regular shelf with top signs, shelf strips and other designated signage.



Inform consumers about special product features and benefits. A systematically organized point of sale creates a positive and professional image. A coherent and unified appearance also leads to a better shopping experience.



COMPACT & COMPACT CLEAR

smart store™

Display this modern and stylish small-storage range to its advantage. Create a powerful shelf module or an end of gondola, utilize floor space with our efficient ½ pallet and ¼ pallet solutions, and communicate in the shelf with clever wobblers, interactive shelf-talkers, tags and signs.





KITCHEN



CHILDREN



HOME & YARD

Orthex at your service

Orthex Group is a leading Nordic designer, manufacturer and marketer of household products. We have a mission to make everyday life a little easier and more enjoyable. Our well-known brands are Orthex™, SmartStore™ and GastroMax™.



STORAGE



PLANT CARE

Practical is beautiful

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02270 Espoo, Finland
Tel. +358 (0)19 329 61

Orthex Sweden AB
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